

Baraboo Public Art Association

AGENDA

July 23, 2020

4 p.m. – ZOOM meeting

PROCEDURAL - 5 minutes

1. Call to order, establish quorum
2. Any additions to the agenda? Motion to accept the agenda.
3. Review minutes of E-vote May 31, 2020 re: chalk project and minutes of July 25 Zoom meeting. Motion to accept the minutes
4. Treasurer's report. No changes other than interest. Motion to accept Treasurer's report.
5. Standing item: Any new leads on possible grants or other funding sources?

OLD BUSINESS - 10 minutes

6. Website, QR codes (Stelling, Geick)
7. Quilt Squares and sign panel (McArthur)
8. Myron Sculpture Park and Geick Gardens. Plans for Lead Elephant installation in August. (Palm)
9. Youth Mural update. Good Idea Grant submitted by Spring and Stelling (Spring)
10. New/old business. Brief comment regarding Evermore (McArthur, incorporate into planning)
11. New/old business. Baribeau sculpture discussion (Palm)

PLANNING – 40 minutes total. Adjusting our vision given changing expectations, integrating previous work with new business, determining what else we need to know, identifying next steps

- a. Our mission: "The purpose of the Baraboo Public Art Association is to promote, sponsor and provide public art in the City of Baraboo that celebrates the history, geography and cultural heritage of the City of Baraboo." Given our mission, what is our **philosophy regarding multiculturalism**? How do we live this through our mission? (art works, board members, donors) (Huffaker, all - 7 min)
- b. **What do we have in hand?** Continue to build these organizational assets.
(Spring, 7 min)
 - i. Previous list of **existing art works** and locations in Baraboo (google doc/Watson and BHS students)
 - ii. Previous list of prospective Baraboo artwork **sites** (google doc/Watson)
 - iii. First draft "Baraboo Public Art Association 2020 **Wish List**" ideas for projects (google doc/Watson)
 - iv. First draft of **prospective donors** (Huffaker, all names of anyone who has donated in any form to date)
 - v. **Allies.** With what agencies/organizations do we have a very strong working relationship for future projects (Sauk Co. Historical Society, Greater Sauk Co Comm Foundation, Circus World,) Need to make this list in Google docs.
 - vi. Our current **financial assets** are approx. \$16,900 in checking and \$10,245 in Foundation
 - vii. Other current assets?

- c. **Vision.** What do we see happening **by December 2025?** (Chair, 8 min)
 - i. A few (3 – 5) major art works installed along the Baraboo portion of the Great Sauk Trail, as well as a few minor installations (2023 – 2025?)
 - ii. Building the BPAA Foundation account to how much \$?
 - iii. Smaller projects each year for 5 years?
- d. **Discussion regarding the Foundation challenge grant (Chair, 15 min.)**
 - i. We currently have about \$10,000 in our Foundation account. The gift is for \$10,000. How much would we like to have as a base in our Foundation account? (With \$30,000 the recommended annual “peel off” is \$1,500)
ACTION: Come to consensus about a desired base our Foundation account.
 - ii. Why would it be beneficial to have this amount in hand by the end of 2020? (this becomes part of the case statement). Or is there no real benefit?
 - iii. Is the challenge grant something we can tackle this year? Can we plan for it Aug – Sept., with a roll it out in October, and close by Dec. 31? Will we be ahead of the Library fundraising?
ACTION: Either a motion to accept the anonymous gift and commit to leveraging the match this year OR a motion to delay the gift and leveraging additional funds until next year.
- e. What else do we need to know about long term planning for Great Sauk Trail artwork?
ACTION: Should we invite Lindsay to describe her work via August 27 Zoom meeting? (Chair, 3 min.)

12. Recap who is going to do what by when? (Chair, 2 min.)

13. Motion to adjourn